



**CAPITAL**  
LIGHTING FIXTURE COMPANY®

# MEDIA LIBRARY

HOW TO ACCESS GUIDE

# *imagery access made easy*

At Capital Lighting, we have been working diligently to get high quality product imagery created and available for you to access and use in your local marketing strategies. This guide will show you how to easily and quickly find images in our Capital Media Library.

## **STEP 1**

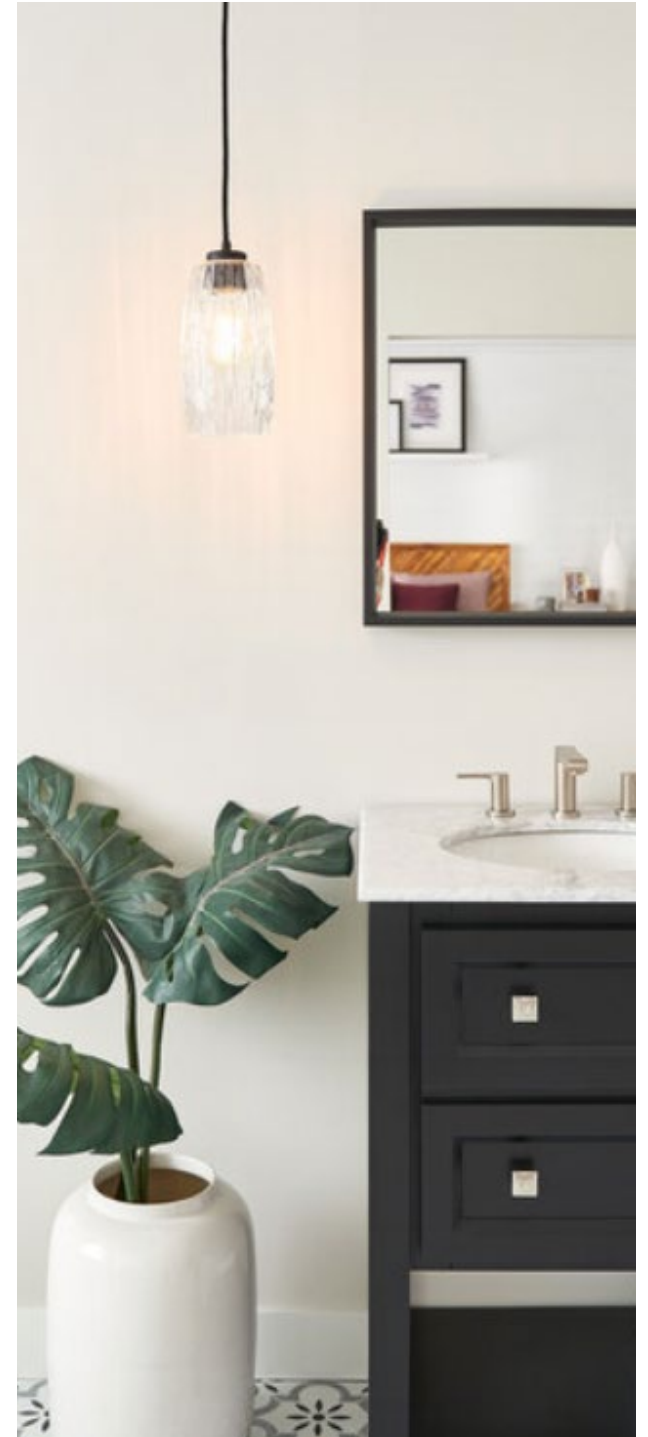
Go to [www.capitallightingfixture.com/marketing-materials](http://www.capitallightingfixture.com/marketing-materials) and select the link for the section of the image library you want to look at (Not sure? Try All High Resolution Images). These links are also listed below.

LOGO FILES (JPG, EPS, PNG and more)

ALL CAPITAL/HOMEPLACE IMAGES - TIF (High Resolution)

LIFESTYLE/APPLICATION IMAGES - TIF/JPG (High Resolution)

ALL IMAGES - SQUARE JPG (1500x1500)



# finding your images

The Media Library has a Search at the top that can help you narrow down the image results so you can more quickly find your needed images. For example, you could search "Pearson" and it will show you all results for that collection.

## STEP 2

Use search to narrow down the image results to what you are looking for. Then select the image you want to download each image.

\*NOTE: Our larger, high resolution collections may not show a "Download All" button due to massive file size. If you need help with getting all High Resolution images, please contact us. All 1500x1500 JPGs are available with a "Download All" button [here](#).

The screenshot displays the Capital Lighting Fixture Company Media Library search interface. At the top, the company logo and name are visible. A search bar contains the text "lifestyle pearson". Below the search bar, there are navigation tabs for "FOLDERS", "DOCUMENTS", "IMAGES", and "VIDEO/AUDIO". The search results are displayed in a grid of 12 image thumbnails, each with a caption and a small "IMAGE" label. The thumbnails show various interior scenes featuring different lighting fixtures, including chandeliers and pendant lights, in various settings like dining rooms and living areas. The captions for the thumbnails are: 4913BI-PEARSON\_Lifestyl..., 4910BI\_329611NG\_Lifesty..., 4910BI\_Lifestyle\_1, 4910BI\_Lifestyle\_2, 4912BI-000\_PEARSON\_I1, 4912BI-000\_PEARSON\_I1, 4912BI-000.tif, 4913BI, 4916BI-000.tif, 4918BI-000, 4910BI.tif, and 4910BI\_DETAIL\_1.



# recommended search tips

You can search by all types of product data.  
Here are just a few examples:

- Collection Name (Pearson, Mission-Hills)
- Finish Color (Mystic Sand, Polished Nickel)
- Item Number (429501MS)
- Room (Kitchen, Bathroom)
- Category Type (Vanity, Outdoor Wall Lantern)
- Image Type (Lifestyle)

The most accurate search results (ones that match the most of your terms) should populate first when using multiple search terms, ie Pearson Lifestyle).

\*NOTE: The "Download All" button doesn't download the filtered results, it downloads everything from that library.

The screenshot displays the CAPITAL Lighting Fixture Company search interface. At the top, the company logo and name are visible. A search bar contains the text "Kitchen Lifestyle". Below the search bar, there are navigation options: "MASTER ONLINE IMAGES", "FOLDERS", "DOCUMENTS", "IMAGES", and "VIDEO/AUDIO". A "Download All" button is also present. The main content area shows a grid of 12 lifestyle images, each with a caption below it. The captions include item numbers and collection names, such as "525241BT\_Tux\_LIFESTYL...", "629411UG-439\_425901U...", "4910BI\_329611NG\_Lifest...", "629411UG-439\_425901U...", "4910BI\_Lifestyle\_2.jpg", "629411UG-439\_425901U...", "329611NG\_Lifestyle\_2.jpg", "830961AB\_Paxton\_LIFES...", "331841OB\_Marlow\_LIFES...", "833181MB\_Hadley\_Lifest...", "331841OB\_Marlow\_LIFES...", and "835151GI\_Sana\_Lifestyle...".

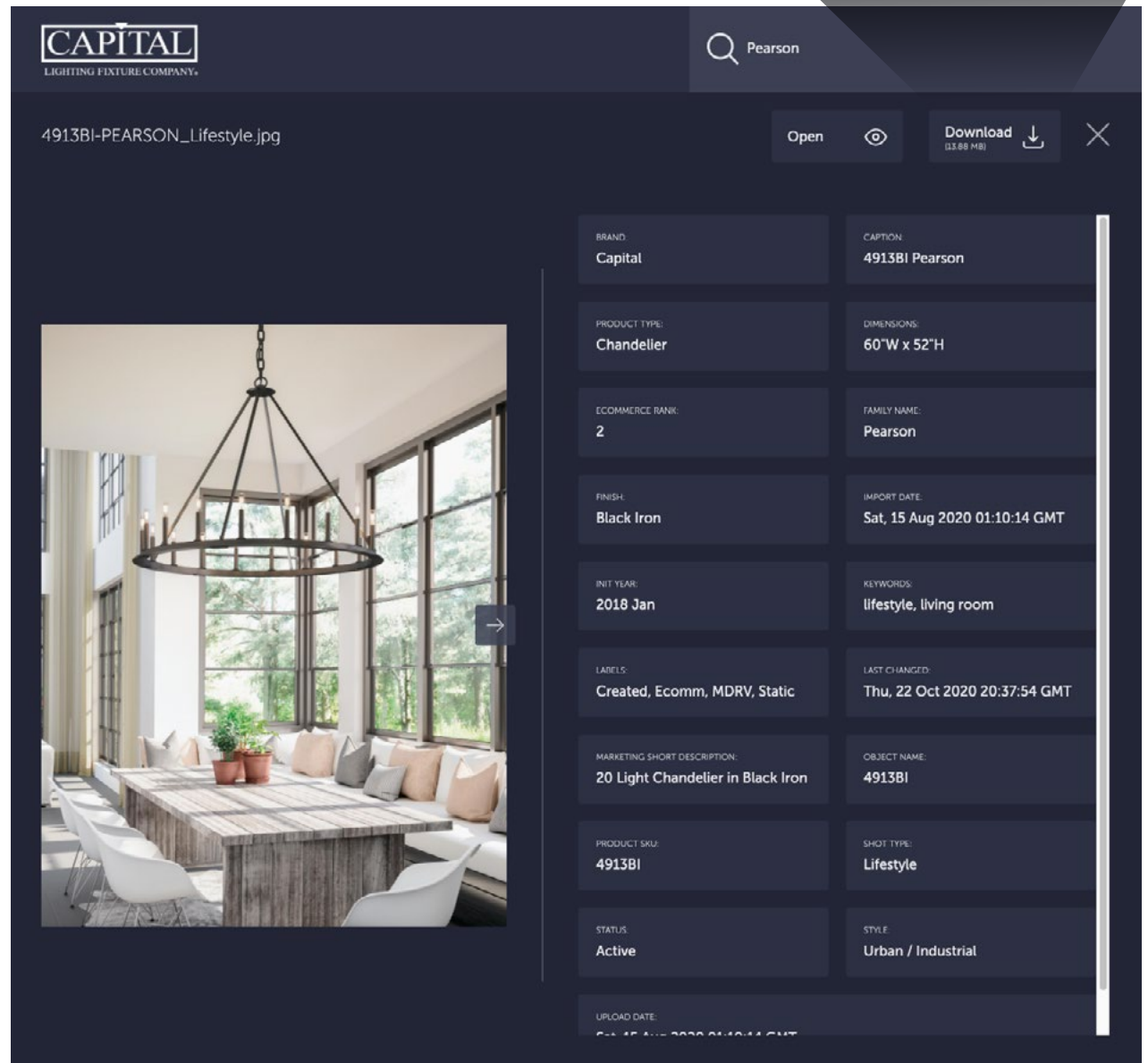
# downloading your images

The library (link) you select in **Step 1** will dictate the file size of what you are downloading (ie High Resolution or JPG). If you are having trouble finding the size you need, contact [marketing@captialightingfixture.com](mailto:marketing@captialightingfixture.com) and we can create a custom library for your needs.

## STEP 3

When you have found the image you are looking for, click on it to open the image details. Then click the Download button in the upper right hand corner.

This will download the image directly to your designated Downloads folder on your computer.



The screenshot displays the Capital Lighting Fixture Company website interface. At the top left is the logo for CAPITAL LIGHTING FIXTURE COMPANY. A search bar on the top right contains the text 'Pearson'. Below the search bar, the filename '4913BI-PEARSON\_Lifestyle.jpg' is shown. A central image shows a modern dining room with a large wooden table, white chairs, and a large chandelier. To the right of the image is a detailed metadata panel with the following information:

BRAND: Capital	CAPTION: 4913BI Pearson
PRODUCT TYPE: Chandelier	DIMENSIONS: 60"W x 52"H
ECOMMERCE RANK: 2	FAMILY NAME: Pearson
FINISH: Black Iron	IMPORT DATE: Sat, 15 Aug 2020 01:10:14 GMT
INIT YEAR: 2018 Jan	KEYWORDS: lifestyle, living room
LABELS: Created, Ecomm, MDRV, Static	LAST CHANGED: Thu, 22 Oct 2020 20:37:54 GMT
MARKETING SHORT DESCRIPTION: 20 Light Chandelier in Black Iron	OBJECT NAME: 4913BI
PRODUCT SKU: 4913BI	SHOT TYPE: Lifestyle
STATUS: Active	STYLE: Urban / Industrial
UPLOAD DATE: Sat, 15 Aug 2020 01:10:14 GMT	

In the top right corner of the image viewer, there is a 'Download' button with a download icon and the text '(13.88 MB)'. A similar button is also visible in the top right corner of the overall screenshot.



*we're here to help!*

If you have any issues, please email  
[marketing@capitallightingfixture.com](mailto:marketing@capitallightingfixture.com),  
or contact Customer Service.

[www.capitallightingfixture.com](http://www.capitallightingfixture.com)